SEINFORMS

**Undergraduate Student Competition
Southeastern Chapter of INFORMS
Hilton Myrtle Beach Resort
Myrtle Beach, South Carolina
October 5-6, 2017**

Papers are invited on topics related to the following areas/tracks:

Accounting	International and Strategic Management
Business Analytics/Business Intelligence	Marketing
Innovation in Education	Operations, Logistics,& Supply Chain Management
Educational Practice	Public Sector, Social, and Ethical Issues
Finance and Economics	Quantitative Theory and Quantitative Methods
Hospitality and Sports Tourism/Recreation	Social Networking, Social Media, and Crowdsourcing
Information Technology/Decision Support Systems	Sustainability and Innovation

Undergraduate students enrolled and engaged in research projects with a faculty advisor are encouraged to submit abstracts for consideration to the Faculty Sponsored Undergraduate Research track. The research will be presented in a poster session at the conference. Abstracts for posters must be received by June 1, 2017.

General instructions: Submission instructions will be included with the next CALL FOR PAPERS. The student author(s) must submit the abstract, not the faculty sponsor.

The submission process opens on March 15, 2017 and **closes on July 1, 2017**. Each submission must include an abstract and a title page with the following information:

1. Title of submission.
2. Authors and their affiliations, including complete physical addresses, phone numbers, and e-mail addresses. In the case of multiple authors, all correspondence will be sent to the first author in the list unless otherwise requested.
3. Name and contact information of the Faculty Research Advisor.
4. Designation as "Faculty Sponsored Undergraduate Research".

Questions concerning the electronic submission process can be directed to the Program Chair:

Michelle Hagadorn, 2017 SEINFORMS Program Chair
Roanoke College
hagadorn@roanoke.edu
540.520.1586

Participant Obligation: The submission of an abstract to the 2017 SEINFORMS Annual Meeting means that the author(s) agree to prepare a poster and attend the meeting to present the poster.

The Submission Deadline is July 1, 2017