

# SEINFORMS

## Call For Papers

Southeastern Chapter of INFORMS  
Hilton Myrtle Beach Resort  
Myrtle Beach, South Carolina  
October 5-6 , 2017

Papers and proposals, symposiums, tutorials, and workshops are invited across any/all business topics related to management science techniques and applications, and on innovative methods of teaching management science. Submissions by practitioners on management science applications are especially welcome.

### SEINFORMS uses an electronic submission process.

To submit your paper, proposal, symposium, tutorial, or workshop for the 2017 Annual Meeting, go to the **SEINFORMS web site** at <http://www.southeastinforms.org> and follow the online instructions.

**AWARD OPPORTUNITY:** As in previous years, SEINFORMS will continue offering an award for “Best Paper for the Conference”. If a deserving best paper is identified, the authors will receive a cash award and (with the permission of the authors) be fast-tracked for consideration for publication in the International Journal of Electronic Marketing and Retailing, the Virginia Economic Journal, The Journal of Service Sciences, or the Coastal Business Journal as deemed appropriate. To qualify for the award the paper must be presented at the SEINFORMS Conference and included in the conference Proceedings.

### The submission deadline has been extended to July 1, 2017.

1. Each electronic submission must include the title of the submission, the type of submission (paper, symposium, workshop, tutorial), and the name of one or more tracks appropriate for the submission. Files should be submitted in PDF format.
2. Paper proposals should be a minimum of four (4) pages long and describe the complete paper.
3. An author is limited to submitting a maximum of three (3) papers, either single or multiple-authored.
4. Authors and affiliations including complete addresses, phone numbers, and e-mail addresses are collected during the submission process and thus should NOT be included in the submitted document.
5. In the case of multiple authors, all correspondence will be sent to the first author, unless otherwise requested.

Questions concerning the electronic submission process can be directed to the Program Chair:

Michelle Hagadorn, 2017 SEINFORMS Program Chair  
Email: [hagadorn@roanoke.edu](mailto:hagadorn@roanoke.edu) Cell phone: 540.520.1586

**Participant Obligation:** The submission of a paper or paper proposal for this meeting means that the author(s) agree to participate in the meeting by serving as session chairs and discussants if needed. Only those authors who register to attend the meeting in advance of the publication date will have their papers published in the Proceedings.

**Student Paper Competitions:** Full-time Masters-level and Ph.D. students are encouraged to submit papers to the **Graduate Student Paper Competition**. Undergraduate Students working with faculty sponsors are encouraged to submit papers to the **Faculty Sponsored Undergraduate Research Track** and are eligible for their own set of rewards and recognition. Completed papers (i.e. no paper proposals) may be submitted through the SEINFORMS web page at <http://www.southeastinforms.org>. The submission deadline for student papers is **JULY 1, 2017**.

**Symposiums, Tutorials, and Workshops:** Proposals for special sessions should include a description of the session, names and affiliations of all participants, and the proposed benefit of the session to members. It is the responsibility of the

session leader to assure that the scheduled participants attend the meeting. A one-page summary of each special session will appear in the Proceedings. **Special session proposals should be at least two pages long outlining the details of the symposium, tutorial, or workshop.** General Instructions apply to special session submissions.

**Placement Service:** SEINFORMS will offer a free placement service listing both positions and applicants. Please contact John O'Malley, Placement Service Coordinator for further information: jomalley@georgiasouthern.edu.

## SEINFORMS 2017 Track Chairs

### ACCOUNTING

Catherine Staples, Randolph Macon College

### BUSINESS ANALYTICS AND INTELLIGENCE

Uma Gupta, SUNY Buffalo State

### EDUCATIONAL PRACTICE

Sharon Gibbs, Roanoke College

### FINANCE AND ECONOMICS

Reza Kheirandish, Clayton State University

### HOSPITALITY/ SPORTS/ TOURISM/ RECREATION

Bomi Kang, Coastal Carolina University

### INFORMATION TECHNOLOGY/ DSS/ CYBERSECURITY

Michelle Liu, Marymount University

### INNOVATION IN EDUCATION

Ed Showalter, Randolph Macon College

### INTERNATIONAL AND STRATEGIC MANAGEMENT

Michael Latta, Coastal Carolina University

### MANAGEMENT / HEALTH CARE MANAGEMENT

Lissa Velasquez, Roanoke College

### MARKETING

Ivy Kutlu, Roanoke College

### OPERATIONS, LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Jay Teets, Virginia Tech

### PUBLIC SECTOR SOCIAL AND ETHICAL ISSUES

Greg Shaff, Roanoke College

### QUANTITATIVE THEORY AND METHODS

Mike Shurden, Lander University

### SOCIAL NETWORKING, SOCIAL MEDIA AND CROWDSOURCING

Pamela Galluch, Roanoke College

### SUSTAINABILITY AND INNOVATION

Jim Gibson, East Carolina University

### GRADUATE STUDENT PAPER COMPETITION

(Ph.D. and Masters)

Cynthia Knott, Marymount University

### FACULTY SPONSORED UNDERGRADUATE RESEARCH

Donna Schaeffer, Marymount University

### PLACEMENT SERVICE COORDINATOR

John O'Malley

Georgia Southern University

### QUESTIONS AND CORRESPONDENCE CAN BE SENT TO THE PROGRAM CHAIR

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Economics  
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### GRADUATE STUDENT PAPER COMPETITION

- Each accepted graduate student paper will be eligible to receive a **\$100.00** Joanna Baker Memorial Travel Scholarship for the year 2017. (Only one travel scholarship will be awarded for a paper with multiple authors.)
- Cash prizes will be awarded based on both the paper and the presentation at the conference. Be sure to clearly identify the paper as submitted to the Graduate Student Paper Competition.